IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF OHIO EASTERN DIVISION

MACROPOINT, LLC Plaintiff) (Civil Action No.: 1:14-cv-00312-JG)
v.	Judge: James S. Gwin
SALEBUG.COM, LLC)
Defendants.)))
SALEBUG.COM, LLC) JOINT CASE MANAGEMENT
Counter-Plaintiff) NOTICE
v.)
MACROPOINT, LLC and	<i>)</i>)
BENNETT ADELSON)
Counter-Defendants.	<i>)</i>)

Pursuant to Local Patent Rule 1.5, Plaintiff MacroPoint, LLC ("MacroPoint") and Defendant Salebug.com, LLC ("Salebug"), jointly advise the Court as follows:

- (a) The parties believe this action is ripe to be scheduled for a Case Management Conference at the Court's earliest convenience.
- (b) The parties each believe that the schedule for contention and claim construction activities under the Local Patent Rules ("LPR") should be modified to facilitate an orderly preclaim construction hearing schedule. Counsel for the parties have exchanged and discussed proposed modified schedules, but have not yet been able to reach agreement on a modified schedule. Attached to this Notice as Appendix A are the parties' respective proposed schedules.

MacroPoint served Initial Infringement Contentions under L.P.R. 3.1 and 3.2 on August 25, 2014. Salebug contends that MacroPoint's infringement contentions were untimely and were in fact due over a month earlier than served, pursuant to L.P.R. 3.1. Salebug relatedly contends that MacroPoint's attached proposed schedule is unfair and unreasonable because after unilaterally assuming for itself a 59-day extension of time for its infringement contentions, MacroPoint now proposes to impose a 19-day shortening of time for Salebug's invalidity contentions.² MacroPoint acknowledges that it did not timely serve its Initial Infringement Contentions under the LPR. Service of Invalidity and Unenforceability Contentions pursuant to L.P.R. 3.5 is determined from the date of service of the "Responsive Pleading" as defined in L.P.R. 1.3.3 Therefore, pursuant to L.P.R. 3.5, Salebug's Invalidity and Unenforceability Contentions were Although Salebug has not yet served its Invalidity and due on September 3, 2014. Unenforceability Contentions, MacroPoint acknowledges that in drafting its Invalidity and Unenforceability Contentions, Salebug might benefit from a review of the Initial Infringement Contentions. MacroPoint believes its proposed schedule accounts for such a review. The parties will be prepared to discuss the LPR schedule, as well as general case management, at the Case Management Conference.

(c) The parties are unaware at this time of other case management issues that would impact any party's ability to conform to the Local Patent Rules beyond the modification to the

¹ Salebug filed its answer and counterclaims on June 12. MacroPoint filed an answer to the counterclaims on July 7, but did not file its infringement contentions until August 25th—i.e., 74 days after Salebug's answer and 59 days after its own responsive pleading (versus the 15 day period required by L.P.R. 3.1).

² Pursuant to MacroPoint's proposed schedule Salebug's invalidity contentions would be due 46 days after MacroPoint's infringement contentions, which is 19 days less than the 65 days afforded by operation of L.P.R. 3.1 and 3.5. L.P.R. 3.1 requires infringement contentions to be served 15 days after the Responsive pleading, and L.P.R. 3.5 requires invalidity contentions to be served 80 days after the Responsive pleading—i.e., 65 days after Plaintiff's infringement contentions (80 days – 15 days = 65 days).

³ MacroPoint asserts that the Responsive Pleading in this case was filed on June 12, 2014. Salebug notes that according to this viewpoint MacroPoint unilaterally assumed for itself a 59 day extension for its infringement contentions.

schedule as referenced in Section (b) above or that would impede entry of an appropriate case management order.

Respectfully submitted,

/s/ Mark Varboncouer (by permission)

Mark Varboncouer
Amy L. Signaigo
MCGUIREWOODS LLP
77 W. Wacker Drive Suite 4100
Chicago, IL 60601-1818
(312) 849-8100
mvarboncouer@mcguirewoods.com
asignaigo@mcguirewoods.com

Harold E. Farling (0055891)
Thomas G. Kovach (0047213)
KOVACH & FARLING CO., LPA
925 Leader Building
526 Superior Avenue East
Cleveland, Ohio 44114-1401
(216) 357-3301
(216) 357-3304 (fax)
hfarling@kflpa.com
tkovach@kflpa.com

Attorneys for Defendant/Counterclaim-Plaintiff Salebug.com /s/ Risto Pribisich

Dated: September 17, 2014

Risto Pribisich (0081758)
Bryan Schwartz (0078527)
BENESCH, FRIEDLANDER, COPLAN & ARONOFF LLP
200 Public Square
Suite 2300
Cleveland OH 44114 2378
(216) 363-4500
(216) 363-4588 (fax)
rpribisich@beneschlaw.com
bschwartz@beneschlaw.com

Attorneys for Plaintiff/Counter-Defendant MacroPoint, LLC and Counter-Defendant Bennett Adelson

APPENDIX A

Plaintiff MacroPoint's and Defendant Salebug's proposed schedules for contention and claim construction activities:

L.P.R. Tasks	MacroPoint Proposed Dates	Salebug Proposed Dates
Initial Noninfringement	-	
Contentions - LPR 3.3 & 3.4	Friday, Sept. 26, 2014	Friday, Sept. 26, 2014
Invalidity and		
Unenforceability		
Contentions - LPR 3.5 &3.6	Friday, Oct. 10, 2014	Friday, October 31, 2014
Validity and Enforceability		
Contentions - LPR3.7	Thursday, Oct. 30, 2014	Wednesday, Nov. 19, 2014
Exchange Initial List of		
Terms for		
Construction - LPR 4.1(a)	Friday, Oct. 24, 2014	Friday, Nov. 21, 2014
Exchange of Final List of		
Terms for		
Construction - LPR 4.1(c)	Thursday, Nov. 13, 2014	Wednesday, Dec. 3, 2014
Exchange of Preliminary		
Claim		
Construction - LPR 4.2(a) &		
4.2(b)	Wednesday, Nov. 26, 2014	Friday, Dec. 05, 2014
Exchange of Final Claim		
Construction - LPR 4.2(c)	Wednesday, Jan. 21, 2015	Thursday, Jan. 29, 2015
Disclosure of Expert Witness		
and Report - LPR 4.3(a)	Thursday, Dec. 11, 2014	Thursday, Dec. 18, 2014.
Disclosure of Rebuttal		
Expert Report - LPR 4.3(b)	Friday, Dec. 26, 2014	Friday, Jan. 9, 2015
Complete all Depositions of		
Experts		
Identified under LPR 4.3 -		
LPR 4.3(c)	Friday, Jan. 16, 2015	Friday, Jan. 23, 2015
File Opening Claim		
Construction Brief - LPR		
4.4(a)	Thursday, Feb. 05, 2015	Friday, Feb. 13, 2015
File Responsive Claim		
Construction Brief - LPR		
4.4(b)	Friday, March 06, 2015	Friday, March 20, 2015
File Joint Claim		
Construction Statement - LPR		
4.5	Wednesday, March 11, 2015	Friday, March 27, 2015